

*BA (Hons)*

**TEXTILES &  
SURFACE DESIGN**

**PROGRAMME SPECIFICATION**

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## CLEVELAND COLLEGE OF ART & DESIGN

### PROGRAMME SPECIFICATION

The Programme Specification provides a summary of the main features of the **BA (Hons) Textiles & Surface Design** programme, and the learning outcomes that a 'typical' student might reasonably be expected to achieve and demonstrate if he/she passes the programme.

Further detailed information on the learning outcomes, content and learning and teaching methods of each module can be found in your *Module Handbooks*.

#### Key Programme Information

Final award	BA Honours
Programme title	BA (Hons) Textiles & Surface Design
Teaching institution	Cleveland College of Art & Design [CCAD]
Awarding Institution	Arts University Bournemouth [AUB]
Professional accreditation	None
Length of programme / mode of study	3 years full-time
Level of final award (in FHEQ)	Level 6
Subject benchmark statement(s)	Art and Design
UCAS code	W230
Language of study	English
External Examiner for programme:	Lesley Robertson University of East London <i>Please note that it is not appropriate for students to contact External Examiners directly</i>
Date of validation	1996
Date of most recent review	March 2013
Date programme specification written/revised	September 2013

## **Programme Philosophy**

The BA (Hons) Textiles & Surface Design programme aims to develop creative designers with an excellent understanding of surface design, current market requirements, professional practice and technical expertise, in preparation for future careers and employment.

It is ideally suited to students who want to produce exciting and innovative surface designs for a range of applications including fashion fabrics, furnishing fabrics, wallpapers and gift (greetings cards and stationery etc.) within international commercial markets.

The programme covers printed textiles, embroidery and surface design, closely integrated with visual studies, conceptual and contextual enquiry, and professional practice to support your creative development and the production of design collections. The traditional studio skills of drawing, composition, use of colour and the production of designs in repeat using industry standard formats are also embedded within the programme.

You will focus on the production of design collections that will be paper and fabric based and typically 2D in nature. In-depth research and drawing will initiate and support the design process for all areas of textiles and surface design, from the initiation of ideas through to the production and presentation of final design collections. This is underpinned by intellectual enquiry and the critical analysis of your creative practice to promote the development of conceptual thinking and consideration of your role and responsibilities as a designer.

You will develop an understanding of both traditional and digital working practices within industry in order to establish your creative identity and locate your own practice. This is supported and enhanced by a range of live assignments, trade show participation and the awareness of potential markets and industry structure in textiles and surface design.

The programme aims to produce graduates with relevant knowledge and transferable skills, and the ability to seek employment in the related industries, or in an entrepreneurial capacity as freelance designers and practitioners.

## **Programme Aims**

- Develop creative investigative approaches to the design and production of textiles and surface design collections including processes of research, analysis, interpretation, problem-solving, realisation and evaluation
- Encourage the development of specialist skills and knowledge and a command of visual language relevant to traditional and digital textiles and surface design (eg. drawing, design development, print and embroidery sampling and development and the production of 2D design collections)
- Develop cultural and professional structures that enable you to integrate the theory and specialist practice of textiles and surface design (eg. links between

professional and contextual theory and studio practice including research, drawing and traditional and IT based design development and realisation)

- Develop your ability to challenge the established principles of textiles and surface design, formulate arguments and effectively communicate and present information through research, drawing, sampling and design development, final design collections, evaluation, essays and reports
- Cultivate a creative environment that stimulates and challenges you to develop your professional practice and strive for innovation
- Provide opportunities for you to develop transferable skills that enhance your employability and enable you to locate your specialist creative practice within a professional context

### **Programme Outcomes**

By the end of the programme you will be able to:

- Demonstrate a comprehensive and detailed knowledge of the production of printed and embroidered textiles and surface design collections and their theoretical and professional contexts, including research, ideas initiation, drawing, design development, realisation and presentation
- Synthesise, evaluate and apply research from a diverse range of appropriate sources to make independent judgements within your own specialist practice
- Demonstrate confidence and intellectual flexibility in identifying, defining and resolving complex problems in the processes of producing textiles and surface design collections
- Take responsibility for independent learning and decision-making, demonstrating effective reflection, evaluation, organisation and time-management in relation to your own practice
- Effectively apply an appropriate range of practical and technical skills to produce outcomes for textiles and surface design collections and their related professional practice
- Demonstrate readiness for employment and/or continuing professional development, acknowledging legal, ethical and sustainable constraints and professional expectations of the textiles and surface design industries
- Communicate effectively, confidently and professionally in a range of formats to specialist and non-specialist audiences including potential employers within the textiles and surface design industries

## **Reference Points**

UK Quality Code for Higher Education, including:

- Subject Benchmark Statement: Art and Design
- Framework for Higher Education Qualifications (FHEQ)
- Code of Practice

AUB Undergraduate Regulatory Framework

CCAD Higher Education Learning, Teaching and Assessment Strategy

## **Transferable Skills and Employability**

The BA (Hons) Textiles & Surface Design programme supports the development of your employability by delivering a body of transferable skills that are embedded within the curriculum and demonstrated through the aims and outcomes of the modules.

At Level 4, these include academic conventions and good academic practice (such as the avoidance of plagiarism), information retrieval and general skills that facilitate academic study in higher education. As you progress through the programme, you will be expected to demonstrate increasingly advanced skills in:

- Communication and presentation (verbal, visual and written)
- Applying your knowledge to new situations
- Critical reflection and self-evaluation
- Information literacy
- Working with others and collaboration
- Problem-solving
- Organisation, planning, time-management and meeting deadlines
- Professional practice
- Positioning your own work in the wider context of the discipline

To ensure that you graduate with the personal attributes and attitudes required to practice effectively at a professional level, your programme provides a wide range of experiences and opportunities that develop your knowledge and understanding of the workplace, such as:

- Live assignments
- Educational visits in the UK and abroad
- Exhibiting work at prestigious exhibitions and trade shows, such as Indigo (Paris) and New Designers (London)
- Work experience opportunities
- International and national competitions and awards
- Visiting lecturers and speakers from the professional community

In order to ensure that you are equipped with the skills required to meet the needs of the textiles and surface design industries, the programme maintains and develops excellent links with industry to provide relevant live assignments and work experience opportunities.

The programme also has an Industrial Liaison Group [ILG], whose support is invaluable in ensuring that the programme's content and resources enable you to develop employability skills that are appropriate to the needs of industry. The ILG

provides feedback for both academic staff and students regarding the currency, relevance and quality of work produced at each Level, as well as contributions to curriculum content.

You will be taught by professionally qualified staff who are subject specialists and understand the requirements of the relevant industry, so their knowledge and experience will provide valuable support to help you develop your potential and plan your career.

## **Personal Development Planning**

Personal Development Planning [PDP] is a process that will give you the opportunity to plan and reflect on your learning and development throughout your programme in preparation for future professional practice. PDP will help you to measure and monitor your academic and professional progress based on your own self-evaluations, and on feedback from tutors, peers and interaction with potential clients (eg. within live assignments). It will also help you to develop a range of skills and information that will contribute towards the development of independent learning and employability.

PDP will benefit you by:

- Providing a clear overview of your studies
- Helping you to reflect critically on your progress and performance
- Enabling you to become more independent
- Encouraging you to take an active role in your learning and career development
- Providing you with opportunities for self-evaluation, forward planning and working towards the achievement of personal goals
- Enhancing your opportunities for learning and development

## **Work Experience**

Work experience refers to any period of industrial, professional or commercial experience arranged with an employer or external agency while you are studying on the programme. It can be an invaluable aspect of your development towards employability, providing you with the opportunity to put your knowledge and skills into a professional context and to give you a realistic view of employment. It can also provide professional contacts and potential future employment opportunities. Your tutors can help you to find appropriate work experience, and more information is available in the *Work Experience Handbook*, which you can access on the VLE.

## **Learning, Teaching and Assessment**

### **Learning and Teaching Strategies**

Your programme has been designed to give you a clear and logical learning experience, which encourages you to take an active part in the learning process. Each Level of the programme has explicit learning outcomes that indicate the range of your knowledge and understanding, including intellectual, practical, professional and transferable skills.

The programme helps you to develop the ability to plan, manage and evaluate your learning, which is vital to the process of becoming an independent and professional practitioner. It also encourages you to take a more questioning approach, so that you can resolve problems with increasing confidence in your own judgements.

Formative feedback throughout modules helps you to evaluate your progress and identify your individual strengths and areas for development, based on feedback from tutors, other students, and your own self-evaluations.

The programme objectives are met by deploying a wide variety of teaching and learning methods including assignments, projects, lectures, seminars, group critiques and tutorials. In consultation with the Programme Leader, academic staff are responsible for co-ordinating individual modules of study, and for selecting appropriate methods of delivery according to the subject matter and the student experience.

The learning and teaching methods used enable you to develop the skills, knowledge and critical awareness required to become a creative practitioner and promote the development of transferable skills, which are essential for employability.

The study time allocated to each module in the programme incorporates a balance of formal teaching, tutorial support and independent learning. The programme is structured progressively to provide increased opportunities for independent learning as you reach the later stages of the programme. The promotion of independent learning reflects your anticipated maturity as a student and allows you to direct your learning towards individual goals.

The integration of theory and practice is crucial in your development as a well-rounded and informed creative practitioner. This is promoted and reinforced through a team teaching approach in both practical and written modules. Lectures, seminars and tutorials may be delivered by academic staff, as appropriate, in the creative environment of the studio, lecture theatre and seminar room.

#### **Level 4 - Foundation and Orientation**

Level 4 provides you with an introduction to the concepts, skills and knowledge associated with your subject area. You can access guidance and support from tutors during teaching sessions, but you are also expected to use independent study time to develop your skills further. Verbal and written formative feedback in tutorials and teaching sessions provides you with a clear indication of your progress, and you can use formative self and peer evaluation to help you to develop your critical and evaluative abilities.

#### **Level 5 - Development and Exploration**

The learning and teaching strategies used in Level 5 encourage you to take a more active involvement in your personal development. You are provided with opportunities to extend your subject knowledge and associated skills, and to study specific areas in greater depth. As you progress through Level 5, you are able to focus increasingly on your individual areas of interest and specialism. This is determined through the introduction of Learning Agreements, in which you can negotiate your own routes of enquiry, including research, development and

realisation. Throughout Level 5, work-related learning and potential work experience opportunities enable you to develop your professional practice and experience of working in a commercial context. Increased levels of formative self and peer evaluation, in conjunction with the Learning Agreements, help you to take more responsibility for your learning.

## **Level 6 – Consolidation and Expertise**

In Level 6, you undertake a range of intellectually challenging work involving in-depth study, which helps you to consolidate your prior experience, knowledge and skills to a higher level of expertise. Emphasis is placed on self-initiated projects and your ability to plan and manage your own learning within all modules. You are expected to work with a considerable degree of independence and to exercise effective critical analysis, evaluation and professional practice. However, your specialist tutors will give you guidance throughout Level 6 in order to provide a structured and supportive learning environment, promoting a manageable level of student autonomy while continuing to address any potential issues. Individual student-initiated projects, negotiated through the Learning Agreements for the Minor Project and Final Major Project modules, are undertaken within the module framework to assist you in the realisation of your creative aspirations as an independent practitioner. The Professional Practice and Dissertation modules are characterised by a high level of independent learning, critical thinking, communication and organisation.

## **Methods of Learning Glossary**

A variety of methods are used to help you to engage with your learning, both by you as a student and by your tutors – some of these methods are described below.

## **Timetabled Teaching Sessions**

Your student timetables indicate the teaching sessions that have been arranged for you across the modules that you are studying, and are available to you on the VLE. Within your teaching sessions, you will take part in a variety of activities that will help you to learn and develop as appropriate to each module and assignment. Specific learning and teaching strategies used in teaching sessions can include:

- Projects and assignments - covering a range of learning areas
- Tutorials - for appraisal and development as an individual or in groups
- Critiques - to provide formative feedback and to develop your presentation skills
- Lectures - formal and informal
- Seminars - discussions that develop your critical responses
- Demonstrations - practical and workshop-based activities
- Enhancement activities - visiting speakers, educational visits, workshops

## **Independent study**

In addition to teaching sessions, the development of your skills and knowledge requires extra individual input defined as independent study. This will appear on your timetables and is an important part of the learning hours required for each module. During these periods, tutors are not timetabled to teach you, but technician/demonstrators and Library staff are available to help you to undertake research and the development of ideas and practical work. It is your responsibility to make good use of independent study time and the facilities available. It is essential that you access the specialist workshops during this time to develop your skills with

materials, equipment and processes. The College's opening times and access to resources are intended to provide extra opportunities for you to benefit from your studies and to achieve your goals.

### **Assignments**

A strategy based on practical and/or written work, ranging from staff-initiated activities at Level 4, and leading progressively to increasingly student-led activities at Levels 5 and 6.

### **Live Assignments**

An assignment negotiated between a tutor and a relevant external agency, providing an opportunity for you to work within the constraints of a commercial brief. Live assignments can also include competitions and awards.

### **Projects**

An activity initiated by you as a student in which the emphasis is on student-centred learning. The tutor acts as a supervisor, negotiating the choice of topic with you through the Learning Agreement, and supporting you throughout the project, which can be undertaken on an individual basis and/or in groups.

### **Lectures**

A structured presentation of ideas, concepts and content knowledge by academic staff and visiting lecturers to groups of students, followed by feedback, questions and answers.

### **Academic Tutorials**

A meeting with an academic tutor or tutors either to discuss the progress of your work on a formative basis, or to give summative feedback about your achievement in individual modules or the programme in general. Academic tutorials can take place on an individual basis, or with a group of students.

### **Seminars**

A group activity involving the open discussion and analysis of topics – seminars may be tutor-led or student-led and can include short presentations.

### **Group Critiques**

These involve all students in presenting and discussing work with tutors and the peer group within modules, giving you the opportunity to evaluate and respond to feedback.

### **Workshops**

Specific activities within specialist modules that provide the skills required for assignments and can be delivered by tutors and/or technician/demonstrators. Technical and practical skills are developed in a range of techniques, processes and materials relevant to your area of study and specialism.

### **Educational Visits**

Educational visits to a range of external venues provide opportunities for you to broaden your field of research and knowledge related to your area of study. You will be given information about your programme's planned educational visits throughout the academic year.

## **Learning Agreements**

As you progress through the programme, there are increasing opportunities for you to negotiate your own learning. Learning Agreements are introduced at Level 5 as a mechanism to support you in defining your individual learning in the context of the programme. Within the Learning Agreement, you will outline how you intend to fulfil the module aims and outcomes and how you plan to achieve this. This enables you to vary the work you produce according to your own personal and professional goals and aspirations whilst meeting the specified aims and learning outcomes of the module. At Level 6, you are expected to use the Learning Agreements for your Minor Project and Final Major Project. The Learning Agreements contribute towards evidence of your Personal Development Planning.

## **Assessment**

Each module is assessed separately, and the assessment forms part of the module. Assessment both provides a measure of your achievement, and also gives you regular feedback on how your learning is developing.

At every Level of your programme you will be provided with a *Module Handbook* for each module, which contain information about the individual modules you will be studying. This includes what you are expected to learn within each module; the work that you have to submit; how it will be assessed and the deadline for submitting your work for assessment.

You will receive a final mark for each module in the form of a percentage, which is recorded on your formal record of achievement (transcript). Each component of assessment is marked using a notched marking scale, whereby only certain marks are used within each banding of marks. The only marks available within any ten-point band are \*2, \*5 and \*8 (eg. 42, 45, 48). These marks correspond to a low, mid, and high level of achievement within each banding of marks.

On successful completion of your Honours degree programme, you will be awarded a degree classification based on your module marks. The final classification is determined using all module marks at Levels 5 and 6 using two different algorithms, which are detailed in the *Assessment & Regulations Handbook* (available on the VLE). If the two algorithms produce different results, you will be awarded the higher class of degree. For further information on progression, awards and classifications, please visit the VLE.

## **Programme Structure**

All students are registered for the award of BA (Hons); however exit awards are available if you leave the programme early, having successfully completed one or two Levels. If you successfully complete a Level of the programme, you will automatically be entitled to progress to the next Level.

For the award of a Certificate of Higher Education (CertHE), you must have achieved a minimum of 120 credits at Level 4. This qualification may be awarded if you leave CCAD following successful completion of the first year of your programme.

For the award of a Diploma of Higher Education (DipHE), you must have achieved a minimum of 240 credits of which a minimum of 120 must be at Level 5. This qualification may be awarded if you leave CCAD following successful completion of the second year of your programme.

For the award of a BA (Hons) you must have achieved a minimum of 360 credits of which a minimum of 240 must be at Level 5 or above, of which a minimum of 120 credits must be at Level 6. This qualification will be awarded upon successful completion of your programme.

A BA without Honours may be awarded if you have achieved 300 credits, at least 180 of which are at Level 5 or above, and at least 60 of which are at Level 6.

## **Programme Content**

The programme is structured to provide you with the skills, knowledge and abilities that will help you to become increasingly independent as a creative practitioner within textiles and surface design, and to develop the skills required for employment and professional practice.

The programme's modules have been designed and organised to provide opportunities for you to develop, integrate and consolidate a wide range of knowledge and expertise. The practical and design-based modules enable you to develop the skills and abilities you will need to produce creative solutions, underpinned and enhanced by the written modules through integrated activities and the development of knowledge and transferable skills. The module structure provides you with a holistic and coherent learning experience and a comprehensive framework for assessment and progression that will enable you to gain recognition for your progress and achievement.

The programme consists of three Levels (4, 5 and 6), each lasting one academic year of full-time study. Each Level is divided into modules, which may vary in size. A standard module represents 200 hours of study and is worth 20 credits. Depending on the complexity of the area being studied, some modules may be larger, for example, in the second half of Level 4 and in Level 5 you will study double (40 credit) design-based modules and a treble module (60 credits) in Level 6.

### **Level 4**

The structure of Level 4 modules introduces the different aspects of the design process for textiles and surface design, and provides the foundation of skills and knowledge required for you to extend and develop as you progress through the programme. The majority of Level 4 modules are 20 credits in value, to help you to develop the skills and knowledge you need at this stage of the programme and to support you in managing your workload. The final Level 4 design-based module is 40 credits in value to allow you to explore the full design process with more depth and investigation.

In the **Drawing for Design** module (20 credits), the production of visual responses is investigated to inform the development of design ideas for textiles and surface design. Through the exploration of line, texture, colour, scale, composition, styling,

traditional and IT-based techniques and media applications, you experiment with a wide range of approaches to recording visual information, and are encouraged to establish your individual routes of enquiry and creative expression. The module is designed to promote an experimental approach and the significance of visual exploration to the design process. Links between theory and practice are embedded throughout the module by contextualising your own work to that of historical and contemporary artists and illustrators.

The **Textile Techniques for Surface Design** module (20 credits) introduces you to a range of textile printing and embroidery techniques in the context of experimental sampling and the production of textile samples. It helps you to develop an understanding of appropriate equipment, methods and procedures including Health & Safety guidelines that are relevant to workshop practice. Research into historical and contemporary printed and embroidered textiles contextualises and supports the development of your skills and critical awareness.

The **Design Process for Surface Design** module (40 credits) provides you with the opportunity to explore the design process for fashion and interior surface design collections from initial concept development, through drawing and design development to the production of final designs. This module also introduces you to professional presentation skills as appropriate to these markets and enables you to apply and develop your practical and technical skills further. There will be a particular emphasis on embroidery and embellishment for fashion fabrics and an introduction to repeat structures and using commercial specifications for printed interior surface design collections. Research into contemporary textiles and surface design companies and designers develops your market awareness and allows you to contextualise your work within current market levels.

The **Introductory Professional Studies** module (20 credits) introduces aspects of professional practice and employability that are relevant to creative practitioners, including IT, communication, research, presentation and individual weblogs. The textiles and surface design industries are explored at a general level in order to raise your awareness of these industries and how they operate, and the range of career options available.

The **Introductory Material Culture** module (20 credits) explores the chronology and history of material culture in a series of lectures and research seminars, and encourages you to appreciate the broader contextual influences on contemporary culture. It supports the development of research, study and analytical skills in the production of a Material Culture Journal, which includes an essay based on an aspect of the lecture programme. The module content is relevant to students on all design-based programmes, and students are taught in larger mixed groups to encourage collaboration across disciplines.

## **Level 5**

Level 5 modules have been designed to enable you to explore and study specific subject areas in greater depth and to extend your understanding of future career routes.

The Learning Agreement is introduced in Level 5 to enable you to take more responsibility for your learning through negotiation with your tutors. It is used to help

you to identify and plan your individual focus within specific modules and supports the progression of independent learning.

In Level 5 the design-based modules are 40 credits in value to allow a deeper investigation of the design process in preparation for Level 6. In these modules, you will work sequentially through the three main areas of textiles and surface design (fashion, gift and interiors) to extend your awareness and experience of each area. The final module enables you to negotiate a personal route of enquiry (eg. CAD-based / traditional techniques / a combination of both) in preparation for Level 6.

During Level 5, you will be encouraged to participate in work experience of up to two weeks, which will be appropriate to your individual development and areas of interest within textiles and surface design. The assessment components for the two 40 credit design-based modules have been designed to incorporate alternative responses to the work required for the relevant assignments if your work experience takes place within either or both modules.

The **Digital Applications for Surface Design** module (40 credits) enables you to develop CAD-based design skills for fashion fabric designs (garment shapes and/or samples) and gift collections (greetings cards, gift wrap, stationery and other related products). Traditional textile techniques continue to be developed but the main emphasis in this module is on the development and production of CAD-based design collections for potential clients, competitions, or trade shows to develop and enhance your professional practice. Research into contemporary textiles and surface design companies and designers develops your market awareness and allows you to contextualise your work within current market levels. The Learning Agreement is introduced in this module to enable you to negotiate the focus and direction of your individual learning and to take more responsibility in your decision-making.

The route of enquiry in the **Negotiated Interiors Project** module (40 credits) will be based on your individual Learning Agreement. This is completed at the beginning of the module and enables you to negotiate the content of your own project in order to fulfil the module learning outcomes. You can choose to explore traditional and/or IT-based printing techniques for furnishing fabric and/or wallpaper design collections for potential clients, competitions, or trade shows as appropriate to your individual areas of interest and creative focus. Theory and practice are integrated through research for concepts, markets and techniques to inform your development and creative problem-solving. This includes the production of a full-colour printed length and/or A1 design samples and the opportunity to explore the entire design process in more depth in preparation for Level 6.

The **Professional Studies** module (20 credits) extends and develops the knowledge of your chosen creative industry, its international perspective, and the roles available within it. This is enhanced by primary and secondary research into specific career pathways, with particular emphasis on employability and enterprise. The module aims to develop a practical focus on the further development of employability skills, professional practice and networking, including the application of IT for professional promotion, such as curriculum vitae and digital archives, and the further development of individual student weblogs.

The **Material Culture Theory** module (20 credits) extends your knowledge and awareness of issues that shape, define and influence contemporary material culture,

based on a series of thematic lectures and research seminars. The module further develops your skills in research and critical analysis, and extends your ability to formulate and conclude a written argument in essay format with adherence to academic conventions. At the end of the module, you are allocated time and tutorial guidance to research and propose a Dissertation topic in preparation for Level 6. The module is delivered to larger groups from a number of design-based programmes to encourage students to work collaboratively.

## Level 6

Level 6 modules enable you to demonstrate and consolidate the knowledge, understanding and skills you have gained in Levels 4 and 5, and to develop increasing levels of expertise and independence. Modules are 20 credits in value with the exception of Final Major Project which has a value of 60 credits.

In the **Minor Project** module (20 credits), you initiate and research an individual concept and produce an extensive body of drawing that will inform the development of design collections for a specific, identified market within textiles and surface design. The focus of investigation should highlight your individual areas of interest and requires you to work in an increasingly independent way, with an emphasis on effective reflection and evaluation. Throughout the module, you will develop your Learning Agreement for the Final Major Project module, which will be negotiated and agreed with your specialist tutors as one of the outcomes of your Minor Project.

This initial basis of research is extended and developed throughout the design process for the **Final Major Project** module (60 credits), in response to your negotiated Learning Agreement and the module learning outcomes. You are expected to produce extensive evidence of design development and experimentation that supports the rationale for your final design collections. This requires you to demonstrate the ability to manage a complex project with appropriate levels of expertise, creativity, professional practice, problem-solving, critical analysis and organisation.

The **Dissertation** module (20 credits) provides the opportunity for extended research and academic investigation into an individual topic negotiated and agreed with your Dissertation Supervisor. The nature and content of your dissertation should support and enhance your creative practice and demonstrate an advanced level of critical analysis. It also equips you with a wide range of skills that can be applied to any area of information retrieval and analysis, and academic writing.

The **Professional Practice** module (20 credits) enhances your preparation for progression to employment, self-employment and/or postgraduate study through the research and production of a professional promotional portfolio. This will be appropriate to your individual career aspirations as a creative practitioner, and requires you to analyse your own employment potential in relation to relevant markets and industries.

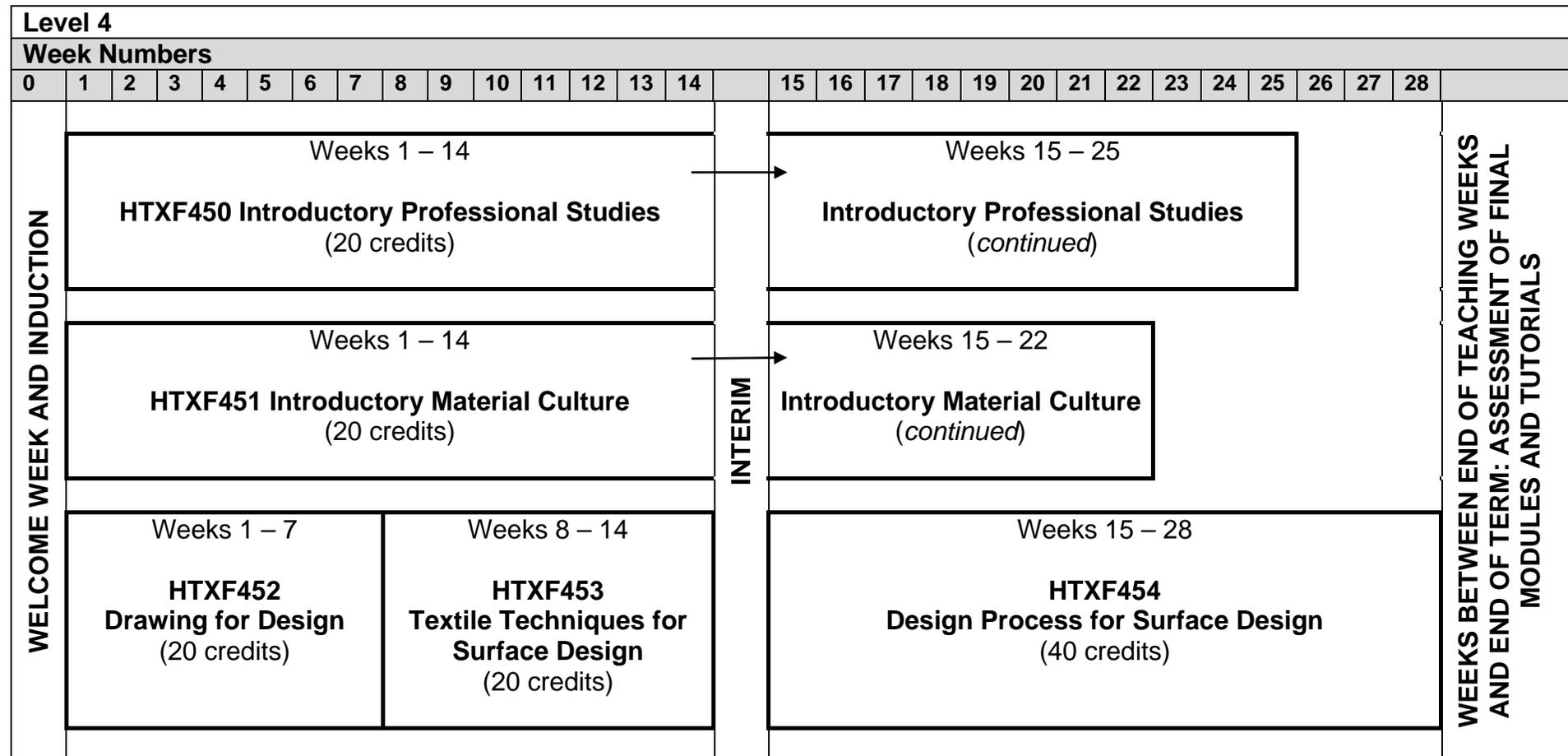
Throughout the programme, you will have opportunities to exhibit work at professional trade shows and exhibitions, and will be encouraged to participate in work experience and competitions in order to enhance your professional practice and establish a platform in the commercial environment of textiles and surface design.

## **Programme Modules**

<b>Module Code</b>	<b>Module Title</b>	<b>Credit Weighting</b>
<b>Level 4</b>		
HTXF452	Drawing for Design	20
HTXF453	Textile Techniques for Surface Design	20
HTXF454	Design Process for Surface Design	40
HTXF450	Introductory Professional Studies	20
HTXF451	Introductory Material Culture	20
<b>Level 5</b>		
HTXF552	Digital Applications for Surface Design	40
HTXF553	Negotiated Interiors Project	40
HTXF550	Professional Studies	20
HTXF551	Material Culture Theory	20
<b>Level 6</b>		
HTXF650	Minor Project	20
HTXF651	Dissertation	20
HTXF653	Final Major Project	60
HTXF652	Professional Practice	20

## Programme Diagram

This schematic diagram shows the proposed start and end dates for each module. Assessment takes place at the end of each module and you will normally receive summative assessment feedback within 4 academic weeks of the original submission date. Further information on the structure of each module is included in your *Module Handbooks*.



**Level 5**

**Week Numbers**

0	1	2	3	4	5	6	7	8	9	10	11	12	13	14		15	16	17	18	19	20	21	22	23	24	25	26	27	28														
<p style="writing-mode: vertical-rl; transform: rotate(180deg);"><b>WELCOME WEEK AND INDUCTION</b></p>															<p>Weeks 1 – 14</p> <p><b>HTXF550 Professional Studies</b> (20 credits)</p>															<p>Weeks 15 – 25</p> <p><b>Professional Studies</b> (<i>continued</i>)</p>												<p style="writing-mode: vertical-rl; transform: rotate(180deg);"><b>WEEKS BETWEEN END OF TEACHING WEEKS AND END OF TERM: ASSESSMENT OF FINAL MODULES AND TUTORIALS</b></p>	
															<p>Weeks 1 – 14</p> <p><b>HTXF551 Material Culture Theory</b> (20 credits)</p>															<p>Weeks 15 – 18</p> <p><b>Material Culture Theory</b> (<i>continued</i>)</p>				<p>Weeks 19 – 22</p> <p>Dissertation proposals</p>									
															<p>Weeks 1 – 14</p> <p><b>HTXF552 Digital Applications for Surface Design</b> (40 credits)</p>															<p>Weeks 15 – 28</p> <p><b>HTXF553 Negotiated Interiors Project</b> (40 credits)</p>													

**INTERIM**

**Level 6**

**Week Numbers**

0	1	2	3	4	5	6	7	8	9	10	11	12	13	14		15	16	17	18	19	20	21	22	23	24	25	26	27	28															
<b>WELCOME WEEK AND INDUCTION</b>															<b>INTERIM</b>															<b>WEEKS BETWEEN END OF TEACHING WEEKS AND END OF TERM: ASSESSMENT OF FINAL MODULES AND TUTORIALS</b>														
Weeks 1 – 10										Weeks 11 – 25																																		
HTXF651 Dissertation (20 credits)										HTXF652 Professional Practice (20 credits)																																		
Weeks 1 – 9										Weeks 11 – 28																																		
HTXF650 Minor Project (20 credits)										HTXF653 Final Major Project (60 credits)																																		

## Mapping of Module Learning Outcomes to Level Outcomes

<b>Level 4</b>	<b>Drawing for Design</b>	<b>Textile Techniques for Surface Design</b>	<b>Design Process for Surface Design</b>	<b>Introductory Professional Studies</b>	<b>Introductory Material Culture</b>
<b>Level Outcome</b>	<b>20 credits</b>	<b>20 credits</b>	<b>40 credits</b>	<b>20 credits</b>	<b>20 credits</b>
Describe, explain and use key elements of knowledge and key concepts of, and influences on, printed and embroidered textiles and surface design in defined contexts		* <b>LO1</b>	* <b>LO1</b>		* <b>LO1</b>
Gather, describe and apply research from a defined range of primary and secondary sources	* <b>LO1</b>			* <b>LO1</b>	* <b>LO2</b>
Apply defined methods to problem-solving and recognise the changing nature of knowledge and concepts relevant to the creative practice of textiles and surface design			* <b>LO1</b>		
Apply a range of approaches to learning and identify your strengths and areas for development in order to manage work and meet deadlines			* <b>LO2</b>		
Apply a range of practical and technical skills relevant to the design process for textiles and surface design in defined contexts	* <b>LO2</b>	* <b>LO2</b>	* <b>LO3</b>		
Demonstrate the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility		* <b>LO3</b>			
Communicate accurately and reliably with structured and coherent arguments				* <b>LO2</b>	* <b>LO2</b>

<b>Level 5</b>	<b>Digital Applications for Surface Design</b>	<b>Negotiated Interiors Project</b>	<b>Professional Studies</b>	<b>Material Culture Theory</b>
<b>Level Outcome</b>	<b>40 credits</b>	<b>40 credits</b>	<b>20 credits</b>	<b>20 credits</b>
Demonstrate knowledge and critical understanding of the well-established principles of, and influences on, textiles and surface design and apply these to a range of activities		* <b>LO1</b>	* <b>LO1</b>	* <b>LO1</b>
Analyse, interpret and apply research from a variety of primary and secondary sources appropriate to your individual routes of enquiry		* <b>LO2</b>	* <b>LO2</b>	* <b>LO2</b>
Apply an enquiring approach to the changing nature of knowledge and concepts and demonstrate critical analysis in your problem-solving and synthesis	* <b>LO1</b>	* <b>LO2</b>		
Take personal responsibility for the development of existing skills and new competences and the management of your work	* <b>LO2</b>	* <b>LO3</b>		
Apply appropriate practical and technical skills to enable you to experiment and develop ideas and outcomes based on your own decisions	* <b>LO3</b>			
Demonstrate the qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making	* <b>LO2</b>	* <b>LO3</b>		
Effectively communicate and present information, arguments and analysis in a variety of forms and situations			* <b>LO3</b>	* <b>LO2</b>

<b>Level 6</b>	<b>Minor Project</b>	<b>Dissertation</b>	<b>Final Major Project</b>	<b>Professional Practice</b>
<b>Level Outcome</b>	<b>20 credits</b>	<b>20 credits</b>	<b>60 credits</b>	<b>20 credits</b>
Demonstrate a comprehensive and detailed knowledge of the production of printed and embroidered textiles and surface design collections and their theoretical and professional contexts, including research, ideas initiation, drawing, design development, realisation and presentation			* <b>LO1</b>	* <b>LO1</b>
Synthesise, evaluate and apply research from a diverse range of appropriate sources to make independent judgements within your own specialist practice	* <b>LO1</b>	* <b>LO1</b>		
Demonstrate confidence and intellectual flexibility in identifying, defining and resolving complex problems in the processes of producing textiles and surface design collections			* <b>LO2</b>	
Take responsibility for independent learning and decision-making, demonstrating effective reflection, evaluation, organisation and time-management in relation to your own practice	* <b>LO2</b>	* <b>LO2</b>	* <b>LO3</b>	
Effectively apply an appropriate range of practical and technical skills to produce outcomes for textiles and surface design collections and their related professional practice			* <b>LO4</b>	* <b>LO2</b>
Demonstrate readiness for employment and/or continuing professional development, acknowledging legal, ethical and sustainable constraints and professional expectations of the textiles and surface design industries			* <b>LO5</b>	* <b>LO3</b>
Communicate effectively, confidently and professionally in a range of formats to specialist and non-specialist audiences including potential employers within the textiles and surface design industries	* <b>LO3</b>	* <b>LO3</b>		* <b>LO3</b>

## **Resources**

### **Specialist Resources:**

The Textiles department has specialist workshop areas for screen exposure, dyeing and screen printing, digital printing, embroidery, sewing and embellishment.

Each year group works in excellent studios that are set up to reflect the working environment of a professional design studio. Each studio has individual student workbays, and students have convenient access to computers for computer-generated design work. Teaching areas within the department are used for demonstrations, workshops, group work, critiques, tutorials and independent study.

The print rooms and dye lab areas are well equipped with a range of industry standard resources which include hot and cold dyeing facilities, a fume cabinet for dye mixing, screen exposure facilities, industry standard print tables with registration bars for printing lengths of wallpaper and furnishing fabrics, large and small heat transfer presses, baking cabinets for drying fabrics and screens, and industrial steamers for fixing and finishing fabrics.

The embroidery workshop areas provide facilities for hand and machine embroidery, and sewing machines for making textile products and prototypes.

There is also a specialist digital print room with sublimation and reactive digital printers for both synthetic and natural fabrics. Access to a digital laser cutter and robocutter can be arranged through negotiation with tutors and technician/demonstrators.

### **College Resources:**

#### **Library**

The Library provides specialist art and design resources to support the learning, research and curriculum needs of both students and staff at CCAD. All new students receive an induction into the Library and a Library resource guide. Additional help is available within the Library for research, computer skills and the internet. The Library also provides sessions on information skills and e-learning, and a proof reading service for essays and dissertations to check for spelling and grammatical errors.

The Library holds an excellent range of specialist learning materials including books, journals, CDs, DVDs, magazines/journals and newspapers. It has subscriptions to a wide range of specialist electronic resources focusing on art, design and media, including e-books and e-journals. The Library resources are catalogued onto the Heritage Library Management System, which can be accessed either within the Library or by the online version via the VLE and CCAD portal.

The Library is wi-fi enabled, and facilities include study spaces, computers, printer, scanner, photocopier and a quiet study room. The resources and help from the knowledgeable and friendly staff make the Library a popular space for work and study.

The Library consistently receives high scores in both the in-house and national student surveys, which are carried out annually.

## **Information Technology**

CCAD provides a comprehensive range of IT resources and solutions based around Windows PCs and Apple Macintosh computers, using the latest in specialist hardware solutions and industry-standard applications. You can use studio and open access facilities with every computer pre-loaded with the latest revisions of Adobe Master Collection and Microsoft Office Applications. Specialist programmes demand specialist solutions and the College tailors IT resources to these requirements too.

Studio and open access facilities are complemented by our BYOD (bring your own device) network with a wireless network that is continually being improved to provide you with a seamless, quick and secure link to the internet from any device you might own.

IT resources are supported by a knowledgeable and friendly IT team that endeavour to put the student first and resolve any issues. IT support is accessible via our in-house helpdesk, which is open from 8.30am to 5pm from Monday to Thursday and from 8.30am to 4.30pm on Fridays, email: [helpdesk@ccad.ac.uk](mailto:helpdesk@ccad.ac.uk). Out of hours IT support is provided on Mondays and Tuesdays from 5pm to 9pm.

## **Student Support**

### **Academic Guidance**

Academic staff are responsible for providing you with feedback on your work and your general academic progress, and for providing academic support and guidance through the programme. This is provided through “critiques” and written feedback, as well as guidance on practical work and informal discussion about your progress. These sessions may be individual or, in the case of collaborative work, in small groups.

Academic tutorials are scheduled to allow you to have in-depth discussions about your work, or the programme in general. You will be entitled to at least one formal recorded academic tutorial per term with a nominated member of the Programme Team.

Support and advice is also provided on an informal basis throughout the programme, through discussions between staff and students.

### **Career Education, Information and Guidance**

Advice and guidance for careers support and further training is offered throughout your programme and developed in the Professional Studies modules to help you understand the career routes available within your chosen profession. In addition to activities on your programme that will help to guide you towards your individual career path, it is important that you do your own additional research into potential careers. The academic staff on your programme, many of whom are creative practitioners, will be able to give you further advice about careers in your subject

area. In the Professional Studies modules, a variety of external business support specialists are invited into the College to talk to you about career planning and to offer advice about starting your own business. There is also a careers section in the Library.

## **Learning Support**

### **Support for students with disabilities (including dyslexia)**

CCAD is committed to the principles of equality and diversity and welcomes applications from students with a disability or learning difficulty. The College aims to support all students' individual needs wherever possible to enable all students to achieve their full potential.

If you experience a disability, mental health condition, specific learning difficulty eg. dyslexia, Autistic Spectrum Disorder, or long-term health condition, the Student Support team will support you to access additional funding (Disabled Students Allowances), which may fund the cost of any support needs you have. To help ensure you have all the support you need as quickly as possible, a member of the team will contact you before you enrol to ask about any support you need, and put in place interim support while they are helping you to access DSA funding.

In addition, all students are asked to complete a dyslexia screening test when they start their programme. This is called the LADS (Lucid Adult Dyslexia Screening) test, and helps to identify if you need any extra support, even if you have never accessed support before. If you do, the team will work with you to identify what support you need, and help you access further diagnostic tests and funding. The Student Support team can also offer dyslexic thinkers 1:1 support from a specialist tutor to help develop learning skills, as well as offering all students facilities such as a proof reading service via the Library.

### **Pastoral support and guidance**

Support and advice on non-academic matters is provided through trained and qualified professional staff within the Student Support team. This includes an onsite counselling service, which you can access at any time whether or not you have seen a counsellor before. This service is entirely confidential. If the counsellor feels that they are unable to support you or that you would benefit from a different type of service, they will discuss this with you, and help you to seek the support that is appropriate for you.

Pastoral support is also available from the College Chaplain, who is located in the Multi-Faith room on the Hartlepool campus. The Student Support team can arrange an appointment for you to see the Chaplain, or give you information about open access sessions.

Advice and support with practical issues such as finance, funding, accommodation and welfare is also available from the Student Support team.

You can find further information about Student Support and contact details in the *Student Support Handbook*, available on the VLE and as a printed booklet.

## **Methods for Evaluating and Improving the Quality and Standards of Learning and Teaching**

The programme is subject to rigorous quality assurance procedures which involve subject specialist and peer review of the programme by AUB at periodic intervals, normally of 5 years. This process ensures that the programme engages with the QAA Quality Code.

In addition all programmes undertake an Annual Programme Review which takes account of relevant information such as:

- External Examiners' Reports
- Key statistics including data on application, retention and achievement
- Results of the National Student Survey
- Results of the internal Student Perception Survey [SPS]
- Feedback from Student Representatives and Student Assemblies
- Feedback from relevant employer groups, including the programme Industrial Liaison Group [ILG]

All programmes develop an Action Plan from the Annual Programme Review process, monitored by the Programme Boards of Study, which are held twice a year. Your Student Representatives can keep you informed about progress against the Action Plan.

Staff development priorities for the Programme Team as a whole are identified through the Annual Programme Review process, and for individuals through the Annual Staff Review process.

## **Indicators of Quality and Standards**

All students on taught higher education programmes at CCAD are enrolled on a programme validated by the Arts University Bournemouth, which was granted taught degree awarding powers by the Privy Council in 2008; and University status was conferred in 2013.

In 2011, CCAD underwent a very successful IQER Summative Review, which made no recommendations for improvement and highlighted areas of good practice in the quality of higher education provision at the College. This was an excellent outcome, and confirms that our quality assurance mechanisms are robust, meaning that we can have full confidence in the standard of programme outcomes, and the quality of the educational experience we deliver.

Please note that this specification provides a concise summary of the main features of the programme.

More detailed information about studying on your programme at CCAD is available on the VLE.